15 TIPS
ON HOW TO WRITE A SPEECH

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YOUNG LEADERS
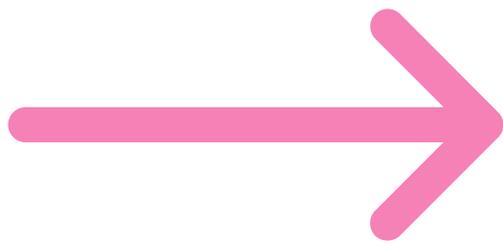
1. **Study all details about the topic**

2. **Searching pros and cons**

3. **Get inspired by others**

4. Build your own style

5. Adjust your content to your audience

6. Create a good structure for your speech

7. Study your opposition stance

8. Efficient time usage

9. Use exemples /metaphors/stories for clarity

10. Be honest

11. Use correct grammar

12. Choose the technique (formal/informal)

13. Underlining your final message

14. Understand why the last speech about the topic failed

15. Include in your speech answers to potential questions

Which is your favourite tool?